

SIGMUND FREUD THE ORIGIN OF PSYCHOANALYSIS

Sigmund Freud first called his pioneering psychological theory and form of treatment “psychoanalysis” in 1896. That same year he moved his practice into nineteen new rooms in the Berggasse in Vienna. The volume *FREUD | Berggasse 19* is now being published to mark the redesign of the Berggasse 19 Museum, the place where psychoanalysis originated. The catalog illuminates Freud's life and work through in-depth articles, which are complemented by Joseph Kosuth's art collection. The book begins with a welcome from Siri Hustvedt.

Berlin, July 27, 2020 – Freud saw his patients at Berggasse 19 in Vienna. It was there that he developed the “talking cure” with them and, among other things, wrote his famous treatise, *The Interpretation of Dreams*. The volume *FREUD | Berggasse 19* is dedicated to the birthplace of psychoanalysis.

More than two hundred color reproductions reflect the atmosphere of the rooms in which Freud lived and worked for forty-seven years. The Nazi regime of terror forced him leave Vienna in 1938. Photographs also document the inventory of the museum, with its valuable manuscripts, books, antiques, and furniture. In addition, the publication contains a detailed dossier full of images and texts about the museum's permanent art collection, which was begun by the American artist Joseph Kosuth in the mid-1990s and can at last be seen for the first time with selected works by well-known international artists.

More than twenty-five contributions from experts from different disciplines illuminate the life, work, and fate of Sigmund Freud and his family, as well as the development of psychoanalysis, with its enduring historic impact on art, culture, and society. The publication also describes the changes the Sigmund Freud Museum has undergone, thanks to the new concept and latest renovation, planned by the architects Hermann Czech, Walter Angonese, and ARTEC Architects (Bettina Götz and Richard Manahl).

SIGMUND FREUD (1856–1939) initiated a cultural turn at the beginning of the nineteenth century by advocating for the recognition of the human unconscious and research into it. As the inventor of psychoanalysis, an innovative scientist, an author, and a Viennese modernist intellectual, he created an important body of work that still has an impact on a wide range of disciplines and the arts.

JOSEPH KOSUTH (* 1945) is one of the most renowned conceptual artists in the United States. His work, which is always slyly dialectical, is represented in exhibitions and collections worldwide. Through his initiative, works by John Baldessari, Wolfgang Berkowski, Pier Paolo Calzolari, Jessica Diamond, Georg Herold, Susan Hiller, Ilya Kabakov, Sherrie Levine, Haim Steinbach, Franz West, and Heimo Zobernig have come to the Sigmund Freud Museum in Vienna.



FREUD

BERGGASSE 19 – THE ORIGIN OF PSYCHOANALYSIS

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In keeping with our ambition to make it possible to experience art beyond the medium of the book, Hatje Cantz has launched the EDITION GERD HATJE as we continue to expand our portfolio of strictly limited, signed editions featuring works on paper, photographic works of art, and art objects.

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