

I SEE YOU IN EVERYTHING**INEZ & VINOODH – THE BEAUTY BETWEEN TWO POLES**

Having established a highly unique pictorial vocabulary, the photographers Inez van Lamsweerde and Vinoodh Matadin have been a fixture on the international fashion and art scene for nearly thirty years. *I See You in Everything* presents motifs from the couple's body of work in a large-format volume.

Berlin, December 3rd, 2019 – Under the names Inez & Vinoodh, the photographers Inez Van Lamsweerde (*1963, Amsterdam) and Vinoodh Matadin (*1961, Amsterdam) have been presenting fashion by the great labels since the early 1990s. They have photographed supermodels, pop stars, and the former president of the United States, Barack Obama; ultimately, they themselves have become their own brand. They blazed a trail in the fashion world with their digital manipulation of photographs, something they consider to be more like mutation rather than retouching.

The kind of processing they do often lends a whole new level of meaning to the pictures, adding something surreal and grotesque to the glossy aesthetic. For instance, in the work adorning the book's cover, *Lucy Fer*, the Estonian supermodel Carmen Kass has been transformed into a mythological, three-headed creature, while wirehaired heads pull a variety of faces on her nude body. As in many of their other works, this one also creates a duality between the seemingly perfect elegance of the human body and a monstrous fantasy.

Inez van Lamsweerde describes this dichotomy: "There is always tension between the beautiful and the grotesque, the spiritual and the secular, high and low fashion, the masculine and the feminine."

I See You in Everything comes in booklet form and is a kind of retrospective director's cut of their show at the Ravestijn Gallery in Amsterdam, featuring selected works from their extensive oeuvre.

This spring Hatje Cantz will publish an elaborately designed artist's book containing pasted-in photographs and transparent prints, all numbered and signed, in a limited edition of five hundred. Arranged in triptychs, familiar works take on new form, playing with perspective and transparency, proffering an inexhaustible universe of creativity.

Exhibition:

November 30, 2019–May 10, 2020, *Body Performance*, Helmut Newton Foundation, Berlin

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I See You in Everything



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ABOUT HATJE CANTZ

Hatje Cantz is a groundbreaking international publishing company specializing in art, architecture, and photography. Since 1945 Hatje Cantz has been using its profound expertise and enthusiasm for craftsmanship to produce and publish books of the highest quality.

Especially in the digital age, Hatje Cantz regards itself an element linking museums, artists, galleries, collectors, and art lovers. Conveying knowledge - in terms of both content and visuals - as well as an enthusiasm for art is always at the heart of our engagement.

In keeping with our ambition to make it possible to experience art beyond the medium of the book, Hatje Cantz has launched the EDITION HATJE CANTZ as we continue to expand our portfolio of strictly limited, signed editions featuring works on paper, photographic works of art, and art objects.

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