

AFFORDABLE ART: THE EDITION GERD HATJE HATJE CANTZ INTRODUCES ART EDITION AT ART COLOGNE

Hatje Cantz is expanding its presence at fairs, and this year we will have a stand at Art Cologne for the first time. We'll be showing works of art from the EDITION GERD HATJE, which are always produced in close collaboration with the artists.

Berlin, April 5, 2017 – From April 25 to 29, Hatje Cantz will be celebrating its debut at Art Cologne. Our stand on the second floor of Hall 11 offers plenty of room for many works on paper, photographs, and art objects, each in a limited edition. Ulrich Strothjohann, for example, has created a multiple exclusively for Hatje Cantz, *Reenactment Spielautomat, 2016*, a reinterpretation of pictures of the slot machines that were often found in bars during the analogue age. Strothjohann has transferred a picture of the front of a machine onto a varnished wooden board. Each unique piece features hand-painted phrases, such as “MAGIC BOOSTER” or “MYSTIK MIRROR,” citing the actual names of these types of machines.

The South African artist Robin Rhode is represented by his work *Door (2008-2016)*, an edition of twenty individualized pieces created as part of a public performance in Rhode's studio. Each pigment print contains an individual trace of black oil pastel left by the artist, while subjects such as movement and openings, light and shadow are depicted. In contrast, Carsten Höller's richly detailed heliogravure, *Black Canary*, is an artistic, documentary piece about his own canary breeding scheme. Höller is a passionate ornithologist, and his work reflects a nearly classical understanding of the portrait. Also in Cologne: the latest edition by Sean Scully, an individually made series of prints by Martin Neumaier, and many other editions worth discovering, made by the company's list of international artists.

“What's special about the EDITION GERD HATJE is that the individual works are always produced in close cooperation with the artists, and they cement the relationships among the company, the art world, the readers, and the artists, says publisher Cristina Steingräber. “Every original or edition is always based on the artist's personal decisions. This ensures that the works manifest in many different ways, in terms of form, content, material, and presentation.”

Continuing to pursue our passionate interest in making it possible to experience modern art, architecture, and photography through the medium of the book, Hatje Cantz has been offering small limited editions of artworks since the 1960s. The initiator of an entire branch, our company's founder Gerd Hatje smoothed the path for what was then a new sector of publishing. If we've piqued your interest, you'll find an overview of the works available from the EDITION GERD HATJE online at editiongerdhatje.de.

This year, Hatje Cantz will also be at the Warsaw Book Fair, Art Basel in Basel and Miami, the Beijing International Book Fair, Paris Photo, and the Frankfurt Book Fair.



ULRICH STROTHJOHANN
REENACTMENT SPIELAUTOMAT, 2016

Multiple, wood, acrylic, in handmade galvanized metal box
Format: 48 x 35 x 4,5 cm (box 50 x 37 x 6 cm)
15 original art works + 2 AP
Signed



ROBIN RHODE
DOOR (2008-2016), 2016

Pigment print, with individual drawing (oil crayon)
52.6 x 52.6 cm
20 original art works + 2 AP
In handmade folder, with book



CARSTEN HÖLLER
BLACK CANARY

Gravure on Somerset White Satin paper, in folder, with book
Paper size: 52 x 37.5 cm, image size: 40.6 x 28.8 cm
Limited edition of 20 + 7 a.p.
signed and numbered

ABOUT HATJE CANTZ

Hatje Cantz is a groundbreaking international publishing company specializing in art, architecture, and photography. Since 1945 Hatje Cantz has been using its profound expertise and enthusiasm for craftsmanship to produce and publish books of the highest quality. We currently release around two hundred new titles annually.

Especially in the digital age, Hatje Cantz regards itself an element linking museums, artists, galleries, collectors, and art lovers. Conveying knowledge - in terms of both content and visuals - as well as an enthusiasm for art is always at the heart of our engagement.

In keeping with our ambition to make it possible to experience art beyond the medium of the book, Hatje Cantz has launched the EDITION GERD HATJE as we continue to expand our portfolio of strictly limited, signed editions featuring works on paper, photographic works of art, and art objects.

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